Muhammad Zulfikar

Depok, Indonesia | +62 851 5645 3730 | LinkedIn: zulfikar-muhammad↗

Email: zulfikawr@gmail.com | Portfolio: muhammad-zulfikar.web.app↗

Executive Summary

Detail-oriented International Relations student with a strong foundation in global affairs, research, and data analytics. Skilled in research, data collection, and writing, with expertise in news script and article writing. Proficient in Spreadsheets, Python, R, SQL, and PowerBI, with experience in data processing, analysis, visualization, modeling, and interpretation. Strong communicator with experience in interviews, presentations, and storytelling for digital and broadcast media. Seeking opportunities in data-driven and research roles positions that leverage analytical and communication proficiencies.

Professional Experiences

SEA Today | Media & Broadcasting Oct 2024 - Jan 2025
Journalist & Production Assistant Intern Jakarta, Indonesia
- Researched trending topics and wrote nearly 200 news scripts for the 3-Hour News live program, covering voiceover, sound on tape, and package formats, while selecting visuals to enhance storytelling.
- Reported on events and conducted interviews with key spokespersons to gather insights and quotes for news coverage.
- Assisted in live broadcasts by managing teleprompters, handheld transceivers, tablets, and other production equipment.

Quantium | Data Science & Artificial Intelligence Jan - Feb 2024
Data Analyst (Project-Based Virtual Internship) Melbourne, Australia
- Analyzed a dataset of over 400,000 entries from 300 stores to identify key purchasing behaviors and customer segments.
- Conducted experimentation and uplift testing to assess sales impact using Python and PowerBI.
- Created client reports with data visualizations and actionable recommendations to support business decisions.

Saiful Mujani Research and Consulting | Research and Consulting Dec 2023 - Jan 2024
Surveyor & Data Collector Depok, Indonesia
- Conducted field research and data collection, securing permits from 13 local authorities in Sukatani, Depok.
- Interviewed over 10 citizens with more than 50 questions each, to gather data on democratic awareness.
- Digitized and organized over 1000 interview records for analysis and reporting.

Projects

IR Lens↗ Jan 2024 - Present
- An article and news platform covering international relations, with a focus on diplomacy, economy, conflicts, and climate.
- Tools used: Next.js, Vercel, Firebase.

textVerse↗ Oct 2024
- Synchronize note-taking website designed to help users create and organize notes efficiently.
- Tools used: Vue.js, Firebase.

CSView↗ Jul 2024
- A CSV file viewer website that allows users to upload CSV files and display data in a sortable and filterable table.
- Next.js, Vercel.

Big Data in International Relations↗ Jun 2024
- A project analyzing sentiment and bigram analysis within large datasets related to international relations. Applied text mining techniques to analyze political and global trends.
- Tools used: R, RStudio, RMarkdown, GitHub Pages.

Education

Universitas Pembangunan Nasional Veteran Jakarta 2021 - Present
Undergraduate in Social Science, International Relations Jakarta, Indonesia
- **GPA:** 3.75 / 4.00
- **Activities:**
  - Public Relations at IR Exhibition | Paper, Essay, and Debate Competition. (2022).
  - Technical Affairs at VETAMUN | Veteran Jakarta Model United Nations. (2022).
  - Logistics at IRONMAN 4.0 | Student Orientation Program. (2022).
  - Event Organizer at HI VISIT | Comparative Study Program. (2022).
- **Relevant Courseworks:**
  - Big Data in International Relations.
  - Quantitative Research.
  - Foreign Policy Theories & Analysis.
  - Global Economics.
  - Academic Writing.
  - Conflict Resolution.

Organizational Experiences

Himpunan Mahasiswa Hubungan Internasional,
Universitas Pembangunan Nasional Veteran Jakarta Jan 2022 – Jan 2023
Member of Youth Development Department Jakarta, Indonesia
- Organized and executed over 10 workshops, competitions, and seminars for 50+ students in the major.
- Recruited and coordinated 10+ student mentors for programs including Model United Nations, academic writing, and debate.
- Developed and implemented a social media content plan to increase organization visibility and engagement.
- Received the "Best Division Award" for exceptional performance and contributions.

Proficiencies

Languages: Indonesian (Native), English (Proficient).

Soft Skills:
- Analytical Thinking
- Attention to Detail.
- Communication.
- Problem-solving.
- Presentation and Interview.
- Time Management.
- Collaboration and Team Working.
- Adaptability and Flexibility.

Technical Skills:
- **Office Suite**: Microsoft Office 365, Google Workspace, LibreOffice.
- **Media & Journalism**: Research, News and Article Writing, Technical Reporting, Octopus.
- **Data Analysis**: Spreadsheets, Python, R Studio, IBM SPSS, SQL (Microsoft SQL Server, Google BigQuery).
- **Data Visualization**: Microsoft Power BI, Tableau, Google Looker Studio, Python (Matplotlib, Seaborn).
- **Web Development**: HTML, CSS, JavaScript, Vue.js, Next.js, Firebase.
- **Other Skills**: Data Collection, Web Scraping, Troubleshooting, Linux, Version Control (Git), Canva.